

Making Associations

What Do 3D Printers & Associations Have to Do with Each Other?

Jenny Levine, Strategy Guide

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ALA American Library Association

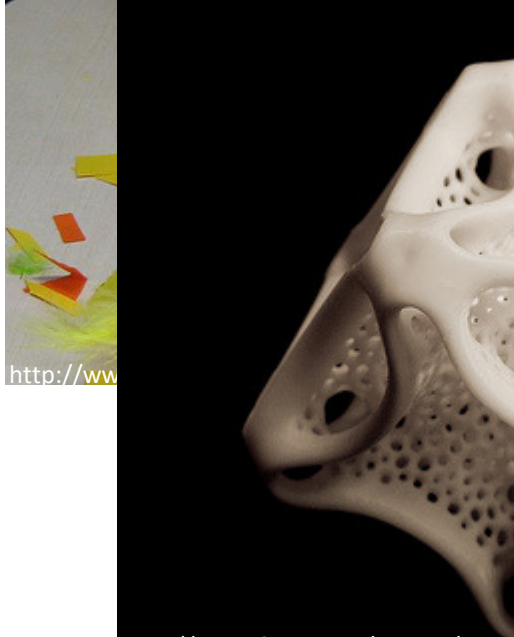
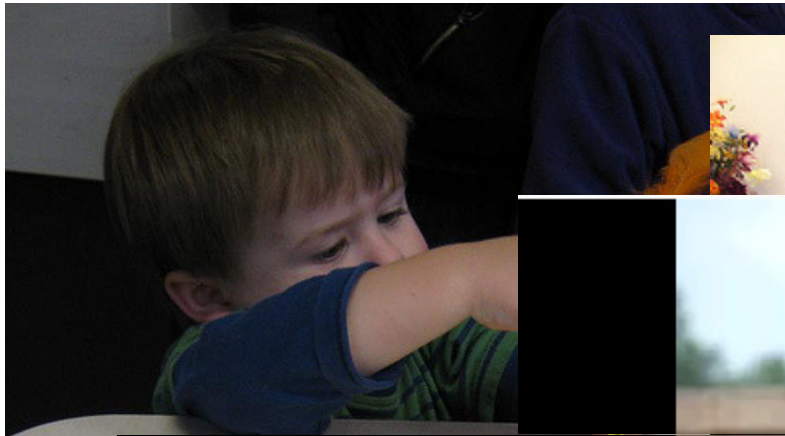
What Do We Mean By “Making?”

“someone who is a builder, a creator, a producer, a developer, someone who has an active sense of taking an idea and developing it into something that’s real and tangible and can be shared with other people”

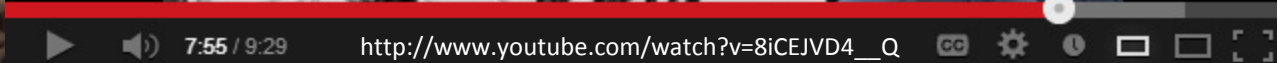
– Dale Dougherty, founder of MAKE



Making in Libraries



<http://www>



http://www.youtube.com/watch?v=8iCEJVD4_Q

http://www.flickr.com/photos/dstl_unr/7685235526/

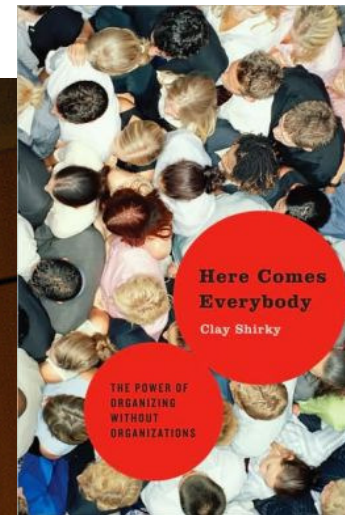
What ALA Is Doing

- Professional education
- New Maker Pavilion
- Collaborating with Maker Media
- Creating online tools for librarians
- Coordinating national events

What about Making and Associations?



Clay Shirky & Cognitive Surplus

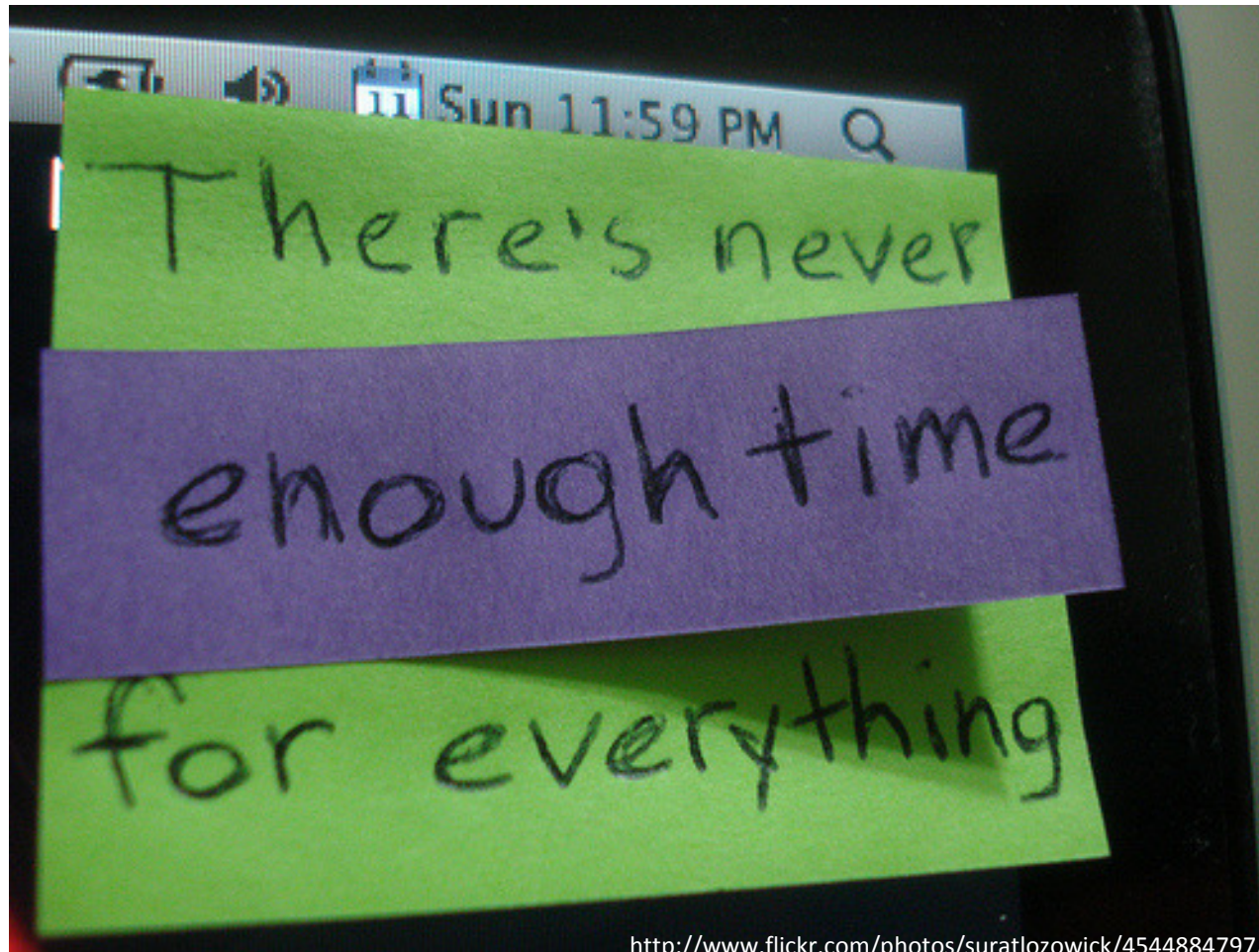


**COGNITIVE
SURPLUS**

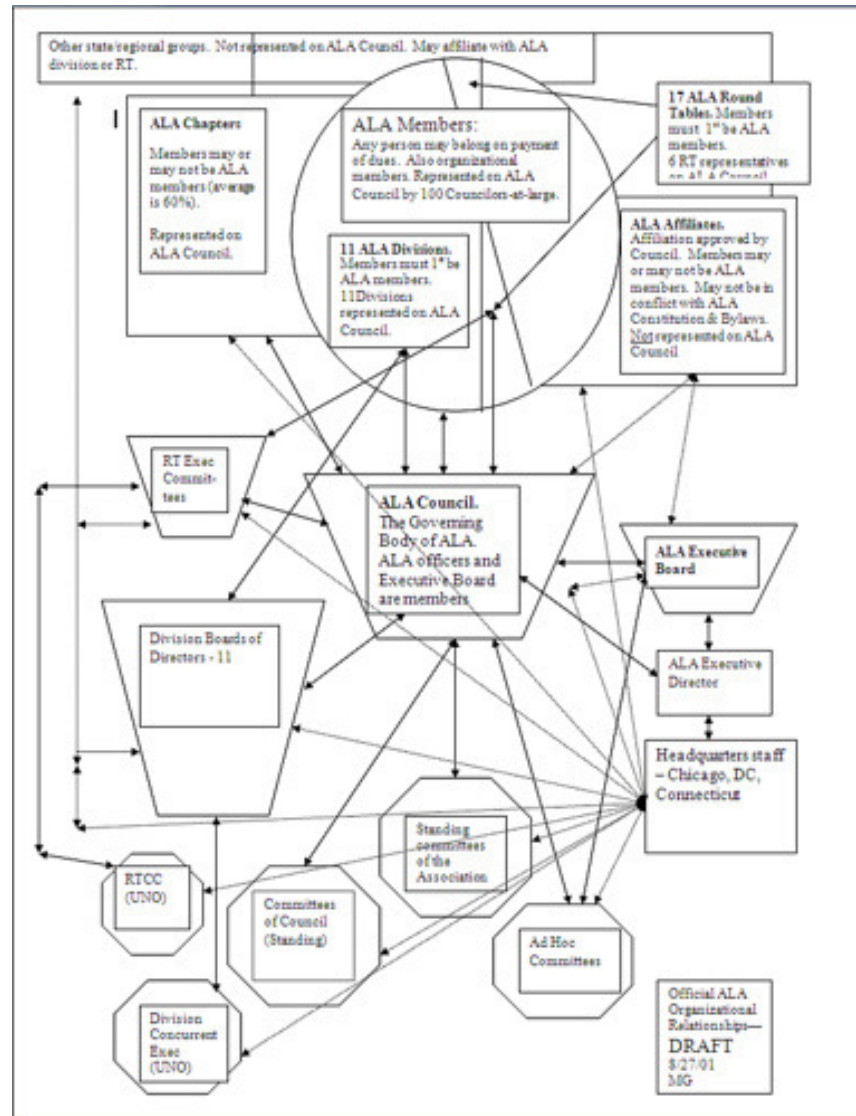
CREATIVITY AND GENEROSITY
IN A CONNECTED AGE

**CLAY
SHIRKY**

But Not for ALA?



Tinkering & Hacking



The Hackable Association: Sustained Structure

- Interest groups
- Membership meetings
- Subcommittees
- Resolutions
- Run for office

The Hackable Association: Project-based

- Conferences
 - Conversation Starters / Ignite sessions
 - Librarians Build Communities

Jenny Levine
Edit Profile

FAVORITES

- News Feed
- Messages 99+
- Other 6
- Events 1
- Photos
- Social Fixer News 1
- All Connections
- Unblock Applications

ADS

- Ads Manager

PAGES

- American Library Association
- National Gaming Day at yo...
- Pages Feed 20+
- Like Pages 20+

GROUPS

- ALA Think Tank**
- Cook Something 17
- Thirteen in '13 1
- Better Every Day
- MakerSpaces and th... 20+
- Create Group...

APPS

- App Center 3
- Gifts 3
- Games Feed 20+



ALA Think Ta... 1 **About** **Events** **Photos** **Files**



Jaime Corris Hammond

Okay guys! BIG NEWS!!

Remember a long time ago when we were talking about doing a Librarians Build Communities event in Seattle? Well a great group of people (notably Ann Crewdson who did an AMAZING job scouting locations) have pulled one together! Here's how to get involved:

1. Log into ala.com and edit your conference registration
2. On the Registration Summary page click "Add ShowItems/Events"
3. Add the event: Emerald City's Shelters: A Gateway to Librarian Outreach to the Homeless
4. Show up and work hard!

This event will take place on Friday, January 25th from 10:30-2. There are 4 locations you can volunteer at- some within walking distance, and some will have a shuttle bus.

See you there!

Unlike · Comment · Unfollow Post · Thursday, November 8, 2012 at 8:36am near Naugatuck, CT

You, Courtney Young, John Chrastka, Roberto C. Delgadillo and 12 others like this.



Jaime Corris Hammond by the way, I think this classifies as an #alatt event and should be attended by all of you.

Thursday, November 8, 2012 at 8:45am · Like · 3 · Reply



Aaron Dobbs This needs to make it to the <http://www.librariansbuildcommunities.org/> site

The Hackable Association: Project-based

- Conferences
 - Conversation Starters / Ignite sessions
 - Librarians Build Communities
 - Networking Uncommons



Graffiti #UnWall



Look for SSID Librarytax "for Free Books, Movies, +More?"

Inspired by Emily -
NO MORE EXCUSES!
I CALL BS!
I Will be the change &
make the change!
@cclibrarian

THIS IS STILL A WALL
Dave was here
Dear #alaleftbehind -
We miss you!
We <3 you!

Lifetime Arts!
MAGIRI

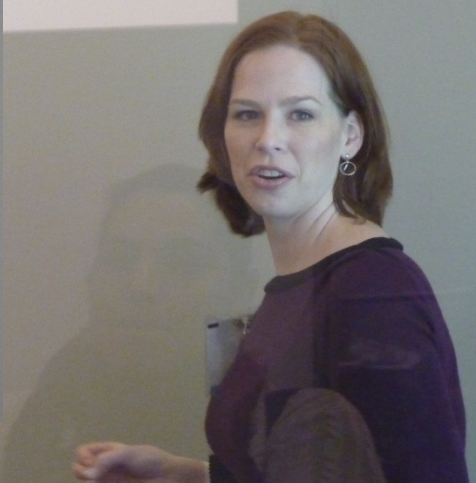
Where are all the
rock stars? I see
librarians only!

SoCal PERFORMA
members in the house!!
DJ Sin-D!
GREATER ROCHESTER FCW
Book Festival - TRF
May 18, 2013 @The
Rockstar, NY

WELCOME to my hometown!
@goubrtan

Librarians write great romance. #libromance

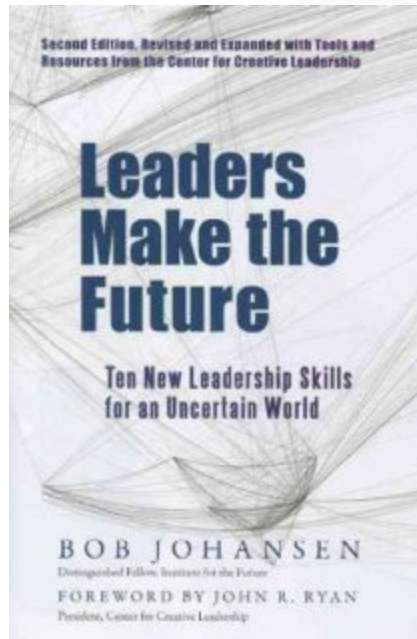
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The Hackable Association: Project-based

- Conferences
 - Conversation Starters / Ignite sessions
 - Librarians Build Communities
 - Networking Uncommons
- Engagement
 - ALA Emerging Leaders
 - ALA AMA

The Maker Instinct



Print Book

Zoom - Zoom +

INTRODUCTION: LISTENING FOR THE FUTURE 1

A futures context for the rest of the book and a taste of the external future forces that will shape leaders—thinking ten years ahead. Each core chapter will explore a leadership skill that will be important in the future.

1 MAKER INSTINCT 27

Ability to exploit your inner drive to build and grow things, as well as connect with others in the making. Leaders need this basic skill to make and remake organizations.

2 CLARITY 42

Ability to see through messes and contradictions to a future that others cannot yet see. Leaders must be clear about what they are making but flexible about how it gets made.

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Copyrighted Material

3 DILEMMA FLIPPING 56

Ability to turn dilemmas—which, unlike problems, cannot be solved—into advantages and opportunities.

4 IMMERSIVE LEARNING ABILITY 75

Ability to immerse yourself in unfamiliar environments, to learn from them in a first-person way.

Leaders Are Makers

“All humans have at least a touch of what I call the maker instinct, but most leaders have a serious dose since they must make and remake the organizations they lead. The best leaders have always been tinkerers who imagine alternative structures and love to play around with them to see what new things they can create.”

– Bob Johansen

Cultivating a Maker Culture

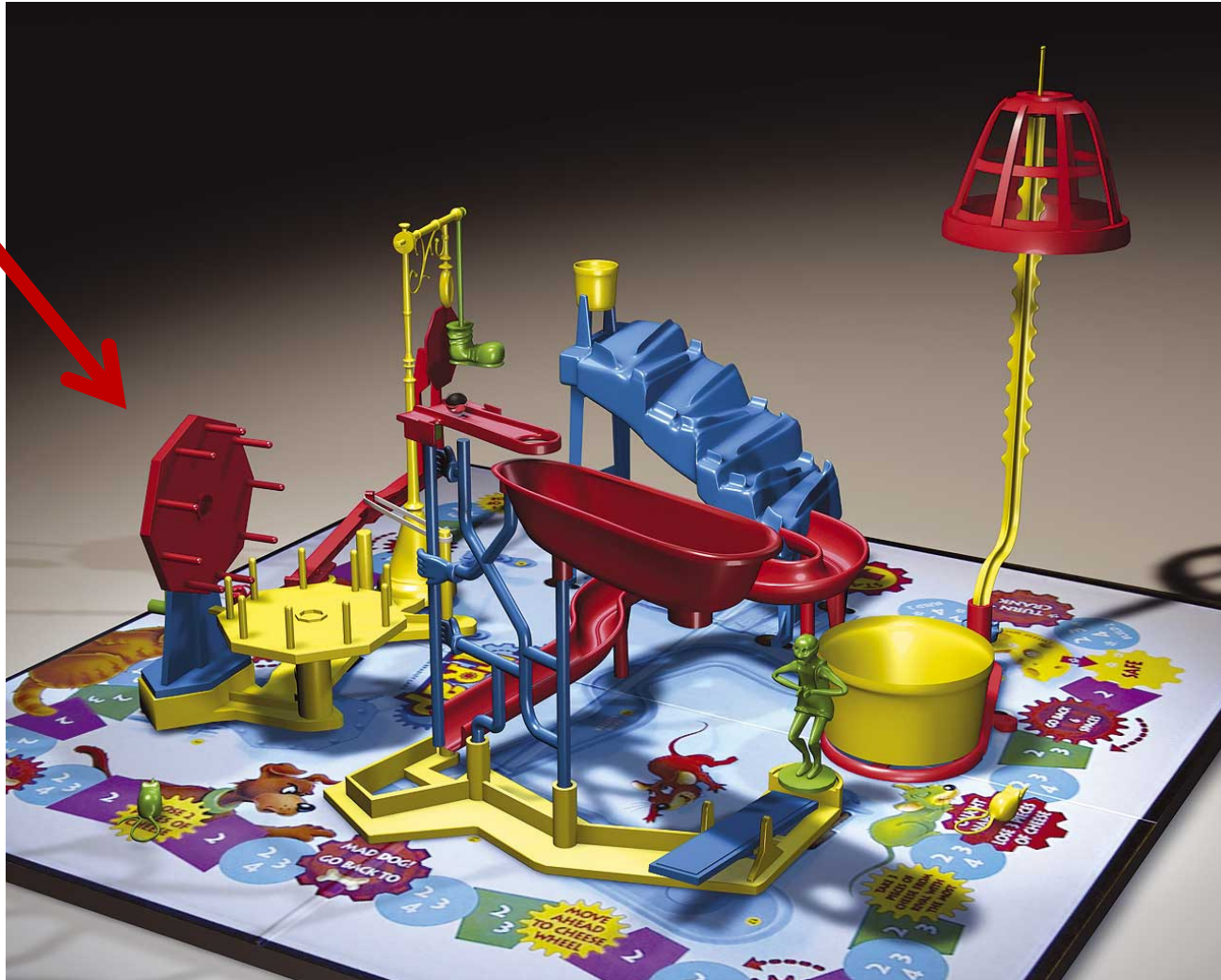
- Prototyping

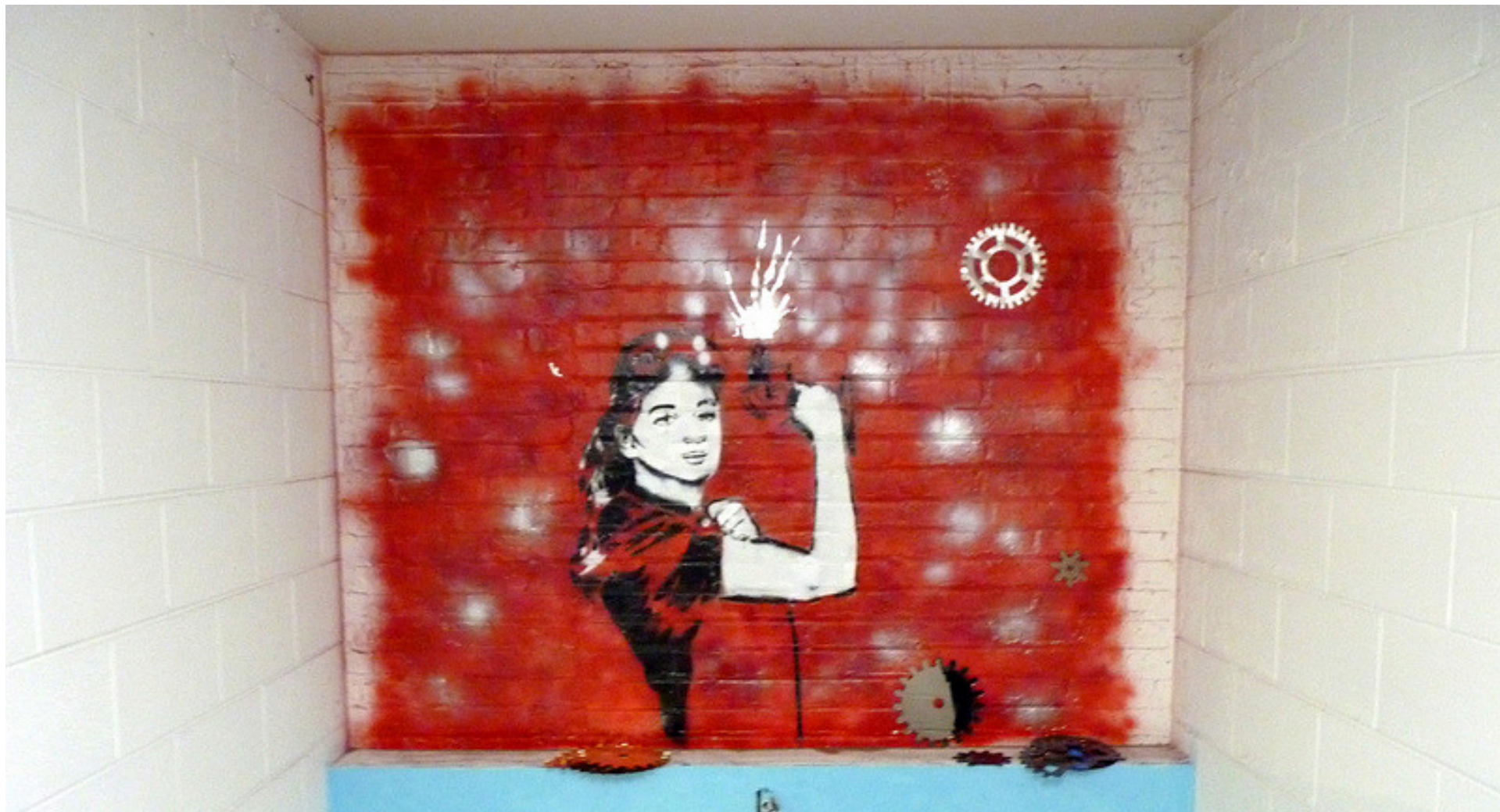
Cultivating a Maker Culture

- Prototyping
- Staff = hobbyists makers?
- Encourage organization hacks
- Project-based entry points
- Chunk projects rather than job-length terms



Hack Paths





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